

Contact Info:
Karl Warkomski

ESR International, LLC
Bioconversion Division
755 Darius Pearce Rd
Youngsville NC 27596
Phone 214-306-8745
Fax 949 272 3724

Company Info:
ESR International, LLC

Corporate Offices
4245 N Central Expy, Suite 590
Dallas TX 75205
Phone 214 306 8740
Fax 214 279 0445

Prota™ CULTURE
Harvesting Waste Naturally



Dec 7th, 2007

For Release: 8 AM, EST Dec 12th, 2007

Press Release

NEW SUSTAINABLE PRODUCT ANNOUNCEMENT: ESR Int'l Announces the Release of the BioPod®

The first residential compost bin to use the native Black Soldier Fly, *Hermetia illucens* as the primary decomposer of household kitchen scraps

Raleigh-Durham, NC After 8 years of research and development on 4 different continents, the BioPod® makes its eco-chic debut in the United States. The patented design takes advantage of the natural processes of a harmless North American arthropod that is uber-efficient at breaking down food scraps in a matter of *hours*, rather than the traditional months. "The speed alone is enough reason to use the pod, but the real benefit comes from the finished end product" says Dr. Paul Olivier, PhD, as he inspects his own back yard colony in the suburbs of Dalat, Vietnam. The unique feature of this particular compost bin is the ability of the BioGrubs, our nickname for BSF juveniles, to quickly *recycle* the valuable proteins and fats in the food scraps and repackage them as a nutritious homemade pet food - also relished by wildlife and fish.

**KEY
FEATURES**

- 95% reduction of food waste – for every 100 lbs of scraps, you produce 5% friable garden compost
- Aerobic systems maintained properly will not generate foul odors or attract unwanted flies
- BioGrubs instinctually self-clean and auto-separate – allowing for easy harvest, storage, and use
- Makes a sustainably produced food for backyard fish ponds, chicken coops, birdfeeders, and herps
- Convenient bait for fisherman – easier and faster to raise than redworms or nightcrawlers
- 2 ft diameter outdoor unit has a faux stone finish, and is constructed to resist the elements

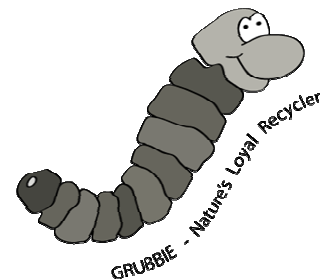
The BioPod® is the future of food scrap recycling and will be available in Jan 2008. The MSRP is US\$159.00

For more information, samples, video clips or high resolution images, please contact:

Karl P Warkomski, Marketing Manager at 214-306-8745 or
karl.warkomski@esrint.com or visit us online at www.TheBioPod.com

BioPod® is a registered trademark of ESR International, LLC. All rights reserved.

###



Stop the non-renewable practice of sending food scraps to the landfill